

A Decade of Communications Excellence: Humsa Dhir transitions from Sony Pictures Networks India

Press Release:

Mumbai, September 8, 2025:

After an extraordinary 10-year journey, **Humsa Dhir, Senior Vice President and Head of Corporate Communications at Sony Pictures Networks India (SPNI)**, has announced her decision to move on from the organisation. Since joining SPNI in 2015, Humsa has been the driving force behind the network's corporate narrative, reputation management, and strategic communications across its broadcast, digital, and sports businesses. Her tenure has been defined by thoughtful leadership, adept crisis management, and a consistent commitment to excellence.

Beyond communications, Humsa has chaired SPNI's Anti-Sexual Harassment Committee for two terms, led social media governance, and championed initiatives like the award-winning *Go-Beyond Podcast*, celebrated for its innovation in corporate storytelling. Her experience spans media, energy, manufacturing, and automotive sectors, having advised CXOs and boards across Asia, Europe, and the Middle East on trust, change management, and long-term value creation.

Comments:

Manu Wadhwa, CHRO, SPNI:

"Humsa has been an exceptional custodian of SPNI's reputation and values. Her ability to craft compelling narratives, build meaningful stakeholder engagement, and lead with integrity has left a lasting imprint on the organisation. We will truly miss her insight, her partnership, and the calm confidence she always brought to the table. On behalf of SPNI, we wish her the very best in her next chapter."

Humsa Dhir, SVP & Head of PR & Corporate Communications, SPNI:

"Over the past decade, I've had the privilege of building and leading a communications function that shaped how the company was perceived, understood, and trusted. The role called for equal measure of strategy and sensitivity, offering me immense opportunities to grow as a professional and as a person. As I close this chapter, I do so with deep gratitude and a clear sense of readiness to take this experience into new environments, embrace broader mandates, and continue driving impact through purposeful storytelling and reputation leadership."

Everyone at Sony wishes Humsa continued success as she embarks on her next journey.

About Culver Max Entertainment Private Limited (formerly known as Sony Pictures Networks India):

Sony Pictures Networks India (SPNI) is the consumer-facing identity of Culver Max Entertainment Private Limited which is an indirect wholly owned subsidiary of Sony Group Corporation, Japan.

A leading media and entertainment conglomerate, SPNI comprises 28 Premium Channels in both SD and HD formats, including leading Hindi General Entertainment Television Channels - Sony Entertainment Television; Sony SAB and Sony PAL; Marathi General Entertainment Channel - Sony Marathi; Bangla General Entertainment Channel - Sony AATH; Hindi Movie Channels - Sony MAX, Sony MAX 1, Sony MAX 2 and Sony WAH; renowned destination for sports fans - Sony Sports Network comprising Sony Sports Ten 1, Sony Sports Ten 2, Sony Sports Ten 3, Sony Sports

Ten 4, Sony Sports Ten 5; Kids Entertainment Channel - Sony YAY!; English Movie Channel - Sony PIX; Factual Entertainment Channel - Sony BBC Earth; Free Ad-Supported Streaming Television (FAST) channel in the US and Canada – Sony KAL; Digital entertainment OTT platform - Sony LIV and the independent production venture for original content and IPs for TV and digital media - Studio NEXT. This Network reaches out to over 700 million viewers in India and is available in over 150 countries.

Recognised as an employer of choice within and outside the media industry, SPNI is a recipient of several awards, including India's Best Companies to Work For 2021 by the Great Place to Work® Institute, India, Exemplars of Inclusion in AVTAR & Seramount's Most Inclusive Companies Index 2024 and listed as one of the 100 Best Companies for Women in India for eight consecutive years by AVTAR & Seramount. In recognition of the company's unique workplace culture and exceptional people practices SPNI won the ET Future Skills 2024 for Best Learning Program Supporting Change Transformation Business Strategy, and the TISS LeapVault CLO Awards 2024 for Best Employee Engagement Program and Best Games Based Learning Program.

SPNI is in its 30th year of operations in India. Besides having overseas subsidiaries, it has a subsidiary MSM-Worldwide Factual Media Private Limited, and an affiliate, Bangla Entertainment Private Limited in India.

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