

Sony Entertainment Television's new offering 'Jubilee Talkies' presents a whirlwind romance, putting the spotlight on an unexpected love story

~The show premieres on 24th June 2024 and will air every Monday to Friday at 8 PM~

Press Release

Mumbai, 19th June 2024

From **Sony Entertainment Television**, the house of modern love stories like *Bade Acche Lagte Hain*, *Kuch Rang Pyaar Ke Aise Bhi*, and *Ek Duje Ke Vaaste*, comes the intriguing new romance - "**Jubilee Talkies - Shohrat.Shiddat.Mohabbat**". The show promises to defy expectations with its captivating portrayal of love, drama, and intrigue, putting the spotlight on an unexpected love story of an influential superstar, Ayaan Grover, and a smalltown theatre owner, Shivangi Sawant, whose worlds collide in a whirlwind romance. Produced by **Saurabh Tewari's Parin Multimedia**, "Jubilee Talkies – Shohrat.Shiddat.Mohabbat" premieres on **Sony Entertainment Television on 24th June 2024 and will air every Monday to Friday at 8:00 PM.**

This compelling narrative follows the journey of Shivangi Sawant, a humble girl from a small town in Maharashtra, and superstar Ayaan Grover, who enjoys a fandom like none other. Shivangi's deep love for cinema drives her to pursue her father's dream of restoring their cherished possession, 'Sangam Cinema', to its former glory, and she believes a superhit delivered by 'Ayaan Grover' will help her change the fate of Sangam Cinema. In Mumbai, **Shivangi** crosses paths with **Ayaan aka AG**, and their unexpected encounter sparks a whirlwind romance that unfolds amidst the glitz and glamour of the film industry. The gripping tale features **Abhishek Bajaj** as **Ayaan Grover**, **Khushi Dubey** as **Shivangi Sawant**, **Asawari Joshi** as **Bobby**, and **Sanjay Narvekar** as **Mukesh Jadhav**.

Starting 24th June, tune in to watch 'Jubilee Talkies – Shohrat.Shiddat.Mohabbat' at 8:00 PM, every Monday to Friday only on Sony Entertainment Television!

Comments:

Neeraj Vyas, Business Head - Sony Entertainment Television, Sony SAB, Sony PAL, and Sony MAX Movie Cluster

At Sony Entertainment Television we are dedicated to telling stories that defy expectations and champion dreams; with Jubilee Talkies – Shohrat.Shiddat.Mohabbat, we're delighted to bring viewers a whimsical modern-day narrative that intertwines the glamorous world of cinema with the heartfelt journey of a modest theatre owner and a superstar. We believe this show will touch the hearts of our audience and become a cherished addition to our diverse portfolio.

Saurabh Tewari, Kewal Sethi & Sumeet Choudhry, Parin Multimedia Pvt.Ltd.

We are incredibly proud to present Jubilee Talkies – Shohrat.Shiddat.Mohabbat, a show which mirrors our passion for all things cinema, celebrating the beauty of unexpected love. Bringing this story to life has been a journey filled with creativity and dedication. We have poured our hearts into every aspect of Jubilee Talkies, from the script to the set design, to ensure that it captivates everyone's attention. As a producer, it has been a privilege to work with a team that shares a common vision and passion for storytelling. We are grateful to Sony Entertainment Television for their support in bringing this vision to life and we're confident that the audience will connect deeply with the characters and their journeys.

About Sony Entertainment Television:

Sony Entertainment Television (SET), one of India's leading Hindi general entertainment television channels, is a part of Sony Pictures Networks India (SPN). Since its launch in October 1995, SET has created a unique space of being the 'Thought Leader' in the Indian Television industry with path-breaking content and innovation in the entertainment business.

Over the years, SET has continued to bring forth an impressive array of impactful urban stories delivering on the promise of novelty, variety, and quality with finite shows like Jassi Jaisi Koi Nahin, Heena, Bade Acche Lagte Hain, Kuch Rang Pyaar Ke Aise Bhi, Patiala Babes, Beyhadh, Ek Duje Ke Vaste, Mere Dad Ki Dulhan, Kathaa Ankahee and several others. Apart from these, socio-mytho and historical shows like Shrimad Ramayan, Mere Sai, Vighnaharta Shree Ganesh, Porus, Chandragupta Maurya, and Punyashlok Ahilyabai amongst others have also enjoyed positive viewership.

SET pioneered new waves in television programming with home-grown formats like Super Dancer, Superstar Singer, and India's Best Dancer. Furthermore, SET revived Kaun Banega Crorepati, which redefined its weekday appointment viewership and introduced viewers to a globally acclaimed business reality show with the launch of SharkTank India. Shows like Indian Idol, Jhalak Dikhhla Jaa, The Kapil Sharma Show, Comedy Circus, and Dus Ka Dum have further strengthened its weekend leadership.

SET's international feed is available across the US, UK, Africa, Europe, Canada, Australia, New Zealand, Singapore, Nepal, Bangladesh, Maldives, Malaysia, Indonesia, Fiji Islands, and Seychelles.

About Culver Max Entertainment Private Limited (formerly known as Sony Pictures Networks India):

Sony Pictures Networks India is the consumer-facing identity of Culver Max Entertainment Private Limited, which is an indirect wholly owned subsidiary of Sony Group Corporation, Japan.

The Company has several channels including Sony Entertainment Television (SET and SET HD), one of India's leading Hindi general entertainment television channels; Sony SAB and Sony SAB HD the family-oriented Hindi entertainment channels; Sony MAX, India's premium Hindi movies and special events channel; Sony MAX 2, another Hindi movie channel showcasing great India Cinema; Sony MAX HD, a high definition Hindi movie channel airing premium quality films; Sony WAH, the Hindi movies channel for rural markets; Sony PAL, a genre leader in rural Hindi speaking markets (HSM) showcasing the best of Hindi general entertainment and Hindi movies from its content library; Sony PIX and Sony PIX HD, Sony BBC Earth and Sony BBC Earth HD, the premium factual entertainment channels, Sony AATH, the Bangla entertainment channel; Sony YAY!, the kids entertainment channel; Sony Sports Network – Sony Sports Ten 1, Sony Sports Ten 1 HD, Sony Sports Ten 2, Sony Sports Ten 2 HD, Sony Sports Ten 3, Sony Sports Ten 3 HD, Sony Sports Ten 4, Sony Sports Ten 4 HD, Sony Sports Ten 5, Sony Sports Ten 5 HD; Sony Marathi, the Marathi general entertainment channel; Sony LIV - the digital entertainment VOD platform and Studio NEXT the independent production venture for original content and IPs for TV and digital media. The Company reaches out to over 700 million viewers in India and is available in 167 countries.

The Company is recognised as an employer of choice within and outside the media industry. It is a recipient of several awards, including India's Best Companies to Work For 2021 by the Great Place to Work® Institute, India, 'Aon Best Employers India' awards in recognition of the company's unique workplace culture and exceptional people practices, consistently ranking amongst India's Top 10 Companies with Best Health & Wellness Practices by SHRM & CGP Partners and listed by Working Mother & AVTAR as one of the 100 Best Companies for Women in India.

The Company is in its 28th year of operations in India. Besides having overseas subsidiaries, it has a subsidiary MSM-Worldwide Factual Media Private Limited and an affiliate, Bangla Entertainment Private Limited in India.

For more information, log onto www.sonypicturesnetworks.com

Media Contacts:

Sony Entertainment Television
Janaki Shaher – 9820823459 Janaki.Shaher@setindia.com
Pavitra Tupurani - 9773583536 pavitra.tupurani@setindia.com